



Fewer Bad Addresses. More Good Responses.

The ability to effectively identify and correct or suppress bad addresses from your mail file can have a substantial and direct impact on your bottom line.

intelisent offers mailers **WebTrack ACS™**, a cutting-edge Address Correction Solution that brings life to the USPS® Intelligent Mail® barcode (IMB). The IMB is a multi-function barcode that combines the POSTNET™ barcode, the PLANET Code® barcode, and the ACS™ keyline into one consolidated barcode.

Improve your entire marketing ROI with WebTrack ACS™

Undeliverable Mail Information — Receive immediate, electronic, First-Class and Standard undeliverable mail information, including detailed reason codes, directly from the USPS

Advanced Reason Codes — Review highly-detailed reason codes, which are unavailable through standard NCOA, to understand why your mail went undelivered

Optimize Postage — Obtain the lowest postage costs and meet the USPS Move Update requirements

Correction/Suppression — Efficiently update or suppress bad addresses from your mail files and future mailings

Strategic Planning — Leverage historical data to improve mailing strategies and methodologies

Money Savings — Reduce print production, postage and per-piece costs every time you mail

**Bad addresses happen...
but not twice! Call intelisent
at 860-577-8077 or visit
www.intelisent.com.**



WebTrack ACS™ provides valuable *Undeliverable as Addressed* reason codes:

- Returned for better address
- Attempted – not known
- Outside delivery limits
- In dispute
- Insufficient address
- Illegible
- No mail receptacle
- No such number
- Not deliverable
- Deceased
- Refused
- No such street
- Unclaimed
- Vacant
- Temporarily away
- No such office