



# Tell Your Customers that You've Addressed the UAA Problem

The ability to effectively identify and correct or suppress bad addresses from your customers' mail files can have a substantial and direct impact on their bottom line and ultimately on their confidence in you to provide the most efficient and cost-effective mailing solutions.

**intelisent** offers printers and lettershops access to **WebTrack ACS™**, a cutting-edge, online Address Correction Solution that brings life to the USPS® Intelligent Mail® barcode (IMB)—a multi-function barcode that combines the POSTNET™ barcode, the PLANET Code® barcode, and the ACS™ keyline into one consolidated barcode.

## Improve your customers' marketing ROI with WebTrack ACS™

**Undeliverable Mail Information** — Receive immediate, electronic, First-Class and Standard undeliverable mail information, including detailed reason codes, directly from the USPS

**Advanced Reason Codes** — Review highly-detailed reason codes, which are unavailable through standard NCOA, to understand why your customers' mail went undelivered

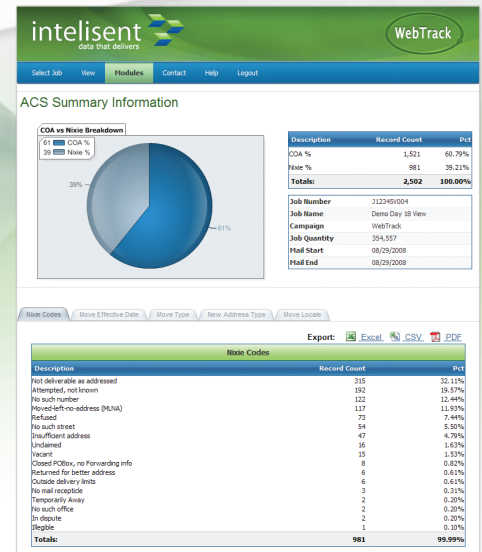
**Optimize Postage** — Obtain the lowest postage costs and meet the USPS Move Update requirements

**Correction/Suppression** — Efficiently update or suppress bad addresses from your customers' mail files and future mailings

**Strategic Planning** — Leverage historical data to improve mailing strategies and methodologies

**Money Savings** — Help your customers reduce print, production, postage and per-piece costs every time they mail

**Offer your customers a more effective way to mail. Call intelisent at 860-577-8077 or visit [www.intelisent.com](http://www.intelisent.com).**



**WebTrack ACS™ also tells your customers why mail was undeliverable with detailed reason codes:**

- Returned for better address
- Attempted – not known
- Outside delivery limits
- In dispute
- Insufficient address
- Illegible
- No mail receptacle
- No such number
- Not deliverable
- Deceased
- Refused
- No such street
- Unclaimed
- Vacant
- Temporarily away
- No such office