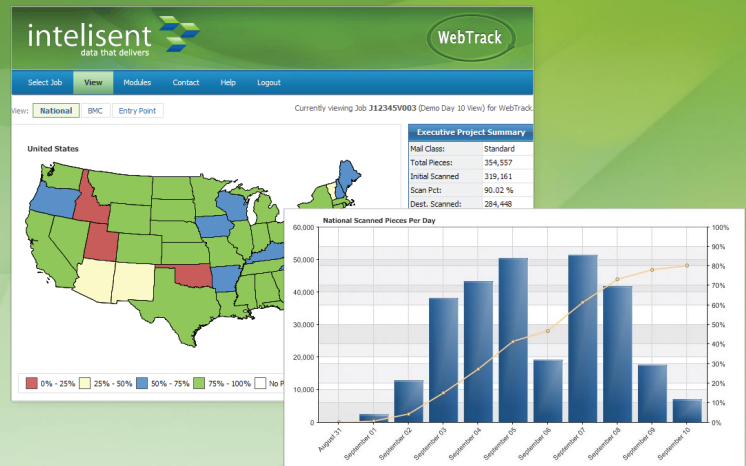




Track Every Piece of Mail, Every Step of the Way



Track it. Map it. Profit.

Using easy-to-read online, color-coded maps and charts, **WebTrack Confirm™** is a cutting-edge, web-based mail-tracking system that gives you total visibility and control of all of your mailing campaigns at the click of your mouse.

How do we track mail from start to finish?

The Intelligent Mail® barcode (IMB), developed by the USPS®, is a multi-function barcode that combines the POSTNET™ barcode, the ACS™ keyline and the PLANET Code® barcode information into one consolidated barcode. **intelisent** embeds a unique PLANET Code into the IMB to track each piece of mail through every step of the USPS delivery system, all the way to the mailbox.

WebTrack Confirm™ allows you to:

- Go online and access detailed, real-time mailing data 24/7
- Understand your mail streams at a glance with color-coded maps and charts that display real-time data in a simple user interface
- Access status maps that report quantities of mail that have entered the mail stream, are en route or have been delivered
- Zoom down to the individual recipient level
- Receive notification of delivery delays and take action to expedite the return of your mail into the moving stream
- Leverage this single solution to consolidate mailing data across multiple lettershops
- Generate custom reports and data extracts

WebTrack Confirm™ lets you log in to monitor:

- Mailer IDs and unique IMB sequence range usage
- Real-time delivery performance
- In-home delivery trends
- Automatic online mail delay alerts
- Return mail (UAA) statistics
- Return mail trend analysis
- Inbound and outbound delivery

**Add visibility and take complete control over your mail.
Call intelisent at 860-577-8077 or visit www.intelisent.com.**