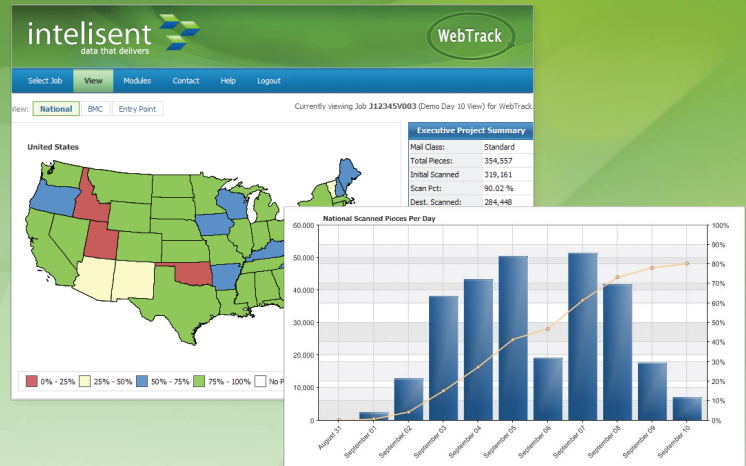




From the Mail Dock to the Mailbox—Tracked



Offer your customers “mail dock-to-mailbox” online tracking

Imagine the value that you can offer your customers when you inform them that by choosing your company for their mailings, they'll have the ability to track every piece of mail using easy-to-read online, color-coded maps and charts. **WebTrack Confirm™** is a cutting-edge, online mail-tracking system that provides total visibility and control of mailing campaigns with just the click of a mouse. Your customers log on to a password-protected web site that's customized with your logo and branding to access detailed mailing reports.

How can you track mail from start to finish?

The Intelligent Mail® barcode (IMB), developed by the USPS®, is a multi-function barcode that combines the POSTNET™ barcode, the ACS™ keyline and the PLANET Code® barcode information into one consolidated barcode. **intelisent** embeds a unique PLANET Code into the IMB to track each piece of mail through every step of the USPS delivery system, all the way to the mailbox.

WebTrack Confirm™ allows you and your customers to:

- Go online and access detailed, real-time mailing data 24/7
- Understand mail stream activity at a glance with color-coded maps and charts that display real-time data in a simple user interface
- Access status maps that report quantities of mail that have entered the mail stream, are en route or have been delivered
 - Zoom down to the individual recipient level
 - Receive notification of delivery delays to expedite the return of mail into its appropriate stream
 - Generate custom reports and data extracts

WebTrack Confirm™ lets you and your customers log in to monitor:

- Mailer IDs and unique IMB sequence range usage
- Real-time delivery performance
- In-home delivery trends
- Automatic online mail delay alerts
- Return mail (UAA) statistics
- Return mail trend analysis
- Inbound and outbound delivery

Offer visibility and complete campaign control to your customers. Call intelisent at 860-577-8077 or visit www.intelisent.com.