



Complete Campaign Control

Less waste. More profits.

Marketing budgets continue to shrink across virtually every industry. Businesses are scrambling to find ways to maximize the value of every marketing dollar. One of the easiest ways to improve marketing ROI is to mail to the right people and eliminate the dollars being wasted every day due to inefficient mailing processes, incorrect addresses and mistimed, multi-touch campaigns.



Complete visibility. Complete control.

intelisent was created to give mailers complete visibility and control of mail streams from start to finish. We've combined the mail-tracking power of WebTrack Confirm™ with the address correction capabilities of WebTrack ACS™. Collectively, this single solution allows you to:

- Track mail delivery online and in real time, 24/7
- Generate automated notification of delivery issues
- Develop customized delivery strategies
- Confirm inbound and outbound mail delivery
- Use triggers to synchronize multi-channel campaigns
- Save on postage costs
- Eliminate undeliverable mail
- Automatically update customer database records
- Leverage historical data to improve targeting
- Strengthen mailing lists and increase response rates
- Reduce print, production, and energy costs
- Eliminate production waste

One partnership. Ongoing value.

With continuous new information and ongoing automatic updates to your mail files, the value of a partnership with **intelisent** grows cumulatively every time you mail. Imagine knowing where your mail is, when it got there, and which pieces couldn't be delivered and why. With **intelisent's** standard and customized reporting, detailed analyses, and unprecedented visibility, you can mail smarter and more effectively with each campaign.

**Want more visibility and more control over your mail?
Call intelisent at 860-577-8077 or visit www.intelisent.com.**